



The GCP Strategy for Enabling Delivery





- The GCP aims to use advanced genomics to release the value of crop diversity to farmers across the developing world so that they may grow more and better food, and rise out of poverty
- The GCP is a new approach to research for development
 - its research products **adopted**, **adapted** and **applied** by those who can have the greatest impact on enhancing the livelihoods of the resource-poor



- Most of the technology transfer of the CGIAR has been achieved through partnerships with the National Agricultural Research System (NARS) institutions
- Then, how is the GCP going to do it?
- At first, the plan was that the GCP would follow similar mechanisms to those already in place at CG centers
- Then, questions came up
 - Success in the CG has not always been as desired
 - Need to prove impact in a short timeframe
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Consensus

The working structure of the GCP is an **opportunity** to work with CG centres and their partners to design **innovative approaches** to improve traditional mechanisms of reaching farmers



a strategy for product delivery was needed

Issues and questions to develop a strategy



- What crops and traits?
- What products will the GCP deliver?
- At which stage of development should the GCP deliver?
- Where and how will the products be delivered?
- To what kind of users?

The e-forum

37 people registered

15 people were active

- the role of the GCP
- GCP indeed a new c
- the GCP intended c
- an array of products
- technology transfer
- possible modes of in
- delivery chain: the G
- driver of all its produ
- the role of informati
- indicators of impact,
- Public and private
- sectors
- ...

Agricultural Economics
Social Sciences
Intellectual Property Rights
Bio-policies
Agricultural Geography
Taxonomy
Research Planning
Food Technology
Plant Pathology
Crop Evolution
Genetic Resources
Genetics-Plant Breeding

G: is the

beneficiaries,

and the
delivery



A working group meeting in Cali



- Objectives
 - Brainstorming about the delivery strategy
 - Establish important principles to based the strategy on
- 17 Participants
 - plant breeders; social scientists with backgrounds in rural innovation, agricultural economists with expertise in impact assessment, agricultural anthropologists; an intellectual property attorney and farmer leaders from the three regions (Africa, Asia and Latin America)
 - represented perspectives of the CG Centres, NARS, ARIs, Harvest+ CP, donors and stakeholders

As a result...

- MT discussions
 - A **draft** strategic document developed
 - A long and a short version
- An iterative process of information exchange, feedback and discussions among MT, wider GCP community and outside experts

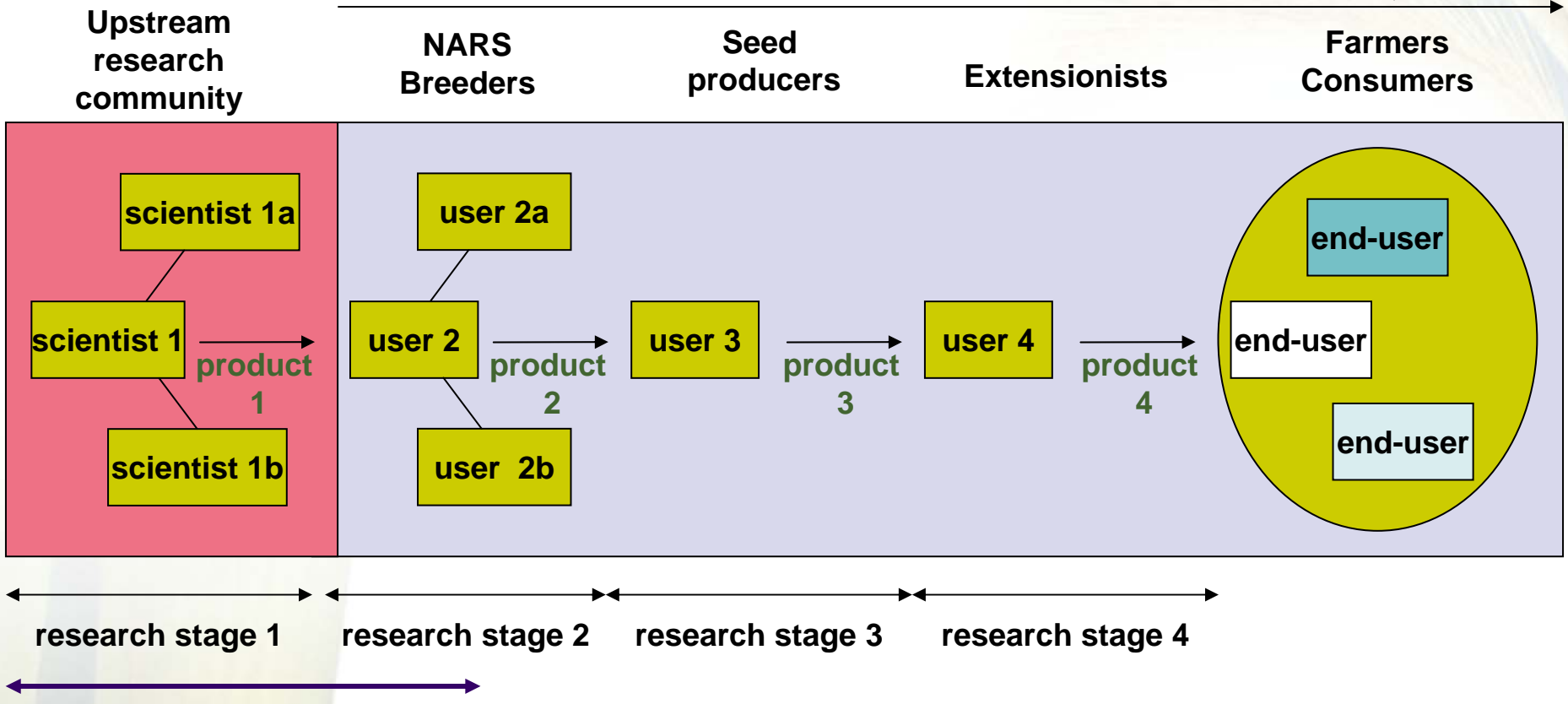
GCP products and users

- A **product** is any output from any research stage, designed to meet the demands of an identified set of users and actually be put into use by that set of users
 - in turn, **those users will use the product received to produce another product, which is designed for another set of users**, all the way up the “user continuum” to farmers and consumers
- A **user** is anyone who uses a product developed by the GCP
 - an array of products corresponds to an array of users: scientists at advanced labs, breeding programs, seed supply systems, extension services, farmers, and consumers,...





User continuum



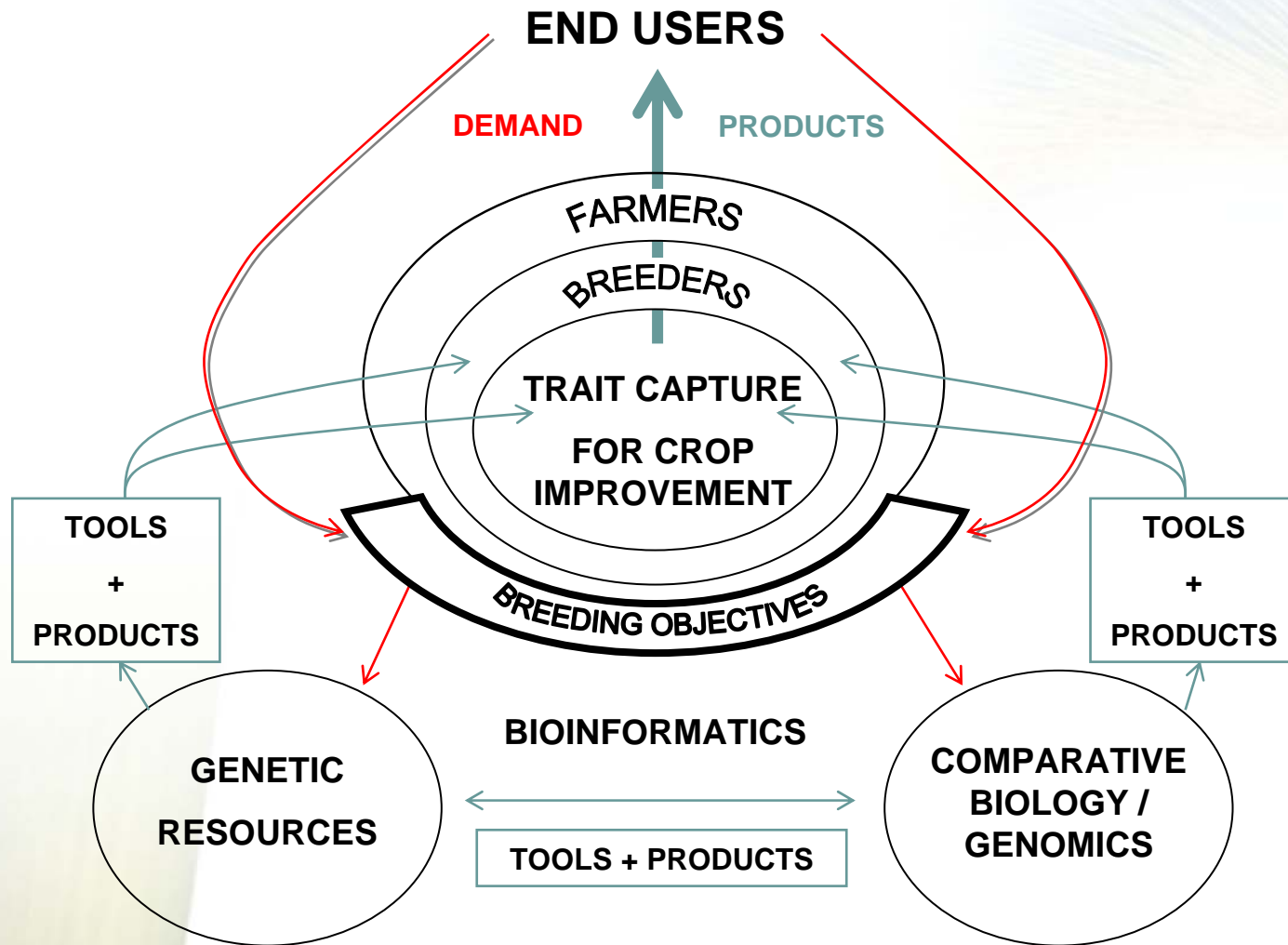
GCP



Prioritization



- If all research products must be delivered to users, then all projects that develop products need to fit a set of priorities so that **research objectives can be identified, accomplished, and measured** (=accountability)
- Questions for prioritization:
 - what kind of products may have the highest likelihood of reducing poverty in the shortest amount of time?
 - can the GCP expect to achieve success across all the mandate crops?
 - what traits should the GCP emphasize to demonstrate short-term desired impact?
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GCP philosophy (1)

- The GCP adopts a **value-chain based approach**, in which it aims to catalyse the various players needed to bridge the gap between upstream strategic research in advanced labs and target user communities
- The overall delivery success of GCP products will depend on the effectiveness of **every link** to deliver useful outputs to subsequent links in the chain



GCP philosophy (2)



The GCP itself may not develop products directly for many of the user groups along the continuum—including farmers—but it subscribes to a philosophy of **creating useful products for real users, no matter where they are along that value chain**

The GCP takes an important step to ensure that its products contribute to and result in end products for farmers

Delivery plans (1)



For every product developed, a delivery pathway will need to be in place early on for its delivery to the primary users and their further stages of development as far as possible.

The overall intent of delivery plans is to encourage scientists to explicitly explain:

- how their results and products will be useful to intended users and
- how the use of these results/products will generate future products for farmers

The project work plan must include tasks to ensure delivery

Delivery plans (2)

- Researchers will be encouraged to integrate an initial workshop with research partners, intended users of the research products, and wider stakeholders (as appropriate)
 - to facilitate scientific exchange,
 - to establish and strengthen partnerships and linkages as included in the delivery plan,
 - to distribute tasks, clarify roles and assess appropriateness of partners,
 - to determine specific capacity building needs
- ☺ The GCP will provide funds and expert guidance

Oversight



- The GCP management will
 - (i) ensure that delivery pathways, plans and appropriate partnerships are in place
 - (ii) define criteria to assess delivery plans
 - (i) reviewer panels will include specialists with experience in product delivery
 - (ii) the GCP may consider that members of the Stakeholders Committee contribute to the review

Evaluation



- It will
 - (i) provide information about progress on delivery plans to GCP management and project investigators; and
 - (ii) enable adjustments to the work plan after feedback from all different types of users (within institutions)?
- Are there memoranda of understanding with partners about specific delivery plans?
- Do the GCP partners have their own delivery plans in place? Are the users actively involved in analyzing barriers to introducing the product and in developing the information that accompanies it?
- Are the projects delivering on their product development and delivery plans according to schedule? If not, why?

Impact

- How GCP products flow through the value chain to reach farmers and consumers?
 - (i) providing information for further research planning
 - (ii) establishing the returns to the investment in the GCP

Summary

- Now the GCP has a strategy for delivery in place
- This strategy will frame all we do in the GCP
- The GCP philosophy is that everything it invests money in will have to have a product for a user
- Delivery plans will be a requirement for all projects



END

